

99 problems but Vita Student ain't one!

The NUS' recent 'Homes fit for study' report has raised serious concerns that landlords are increasingly taking advantage of students by subjecting them to high fees and unsanitary conditions.

Vita Student is striving to combat these rogue operators by providing high quality purpose-built accommodation for the UK's growing student body.

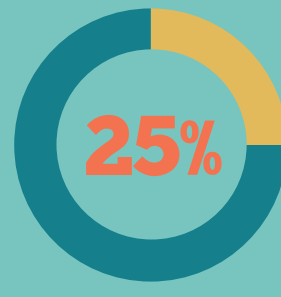
Knights Frank stats:



UK undergraduates: 3% rise in September 2014



International undergraduates: 4% rise in September 2014

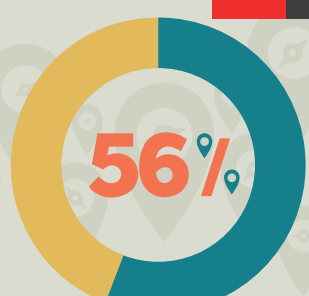


Less than a quarter of students can access university provided accommodation



Students will pay significantly more for purpose-built accommodation than shared houses

8 Location, location, location 8



56% use location as their main decision maker when choosing accommodation

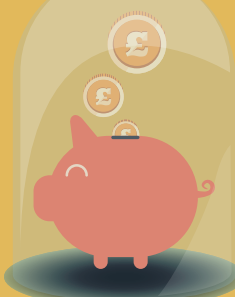


All of our developments are in prime city centre locations, within a few minutes' walk of the universities and local amenities

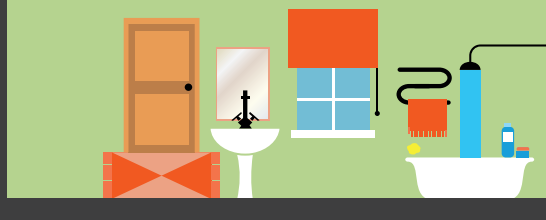
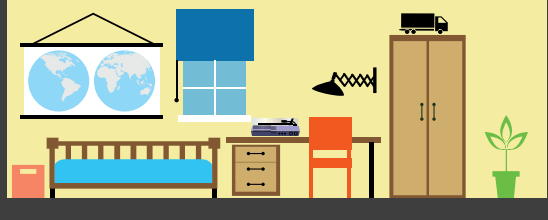
7 Frightening fees 7



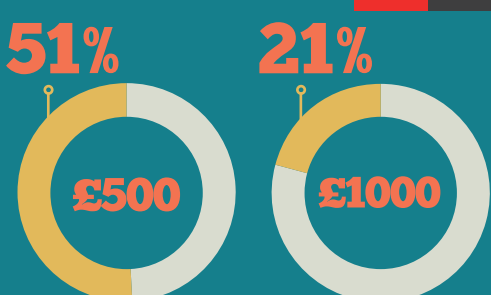
58% reported having to pay one or more fees to secure their property and are often unaware of these at the time of viewing



Vita Student is totally transparent about fees from day one



6 Damn deposits! 6

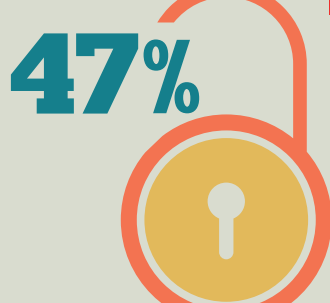


51% had paid £500 or more to secure their property and 21% had paid £1,000 or more

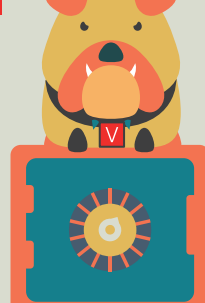


You only have to pay a small deposit of £250 to reserve a Vita Student apartment

5 We'll keep it safe 5

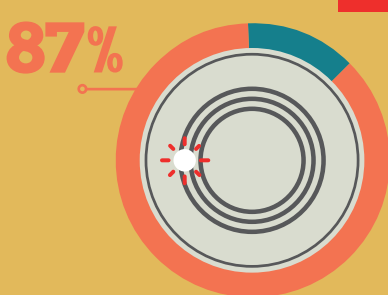


Nearly half weren't sure whether their deposit had been protected



All of the money paid to Vita Student is protected

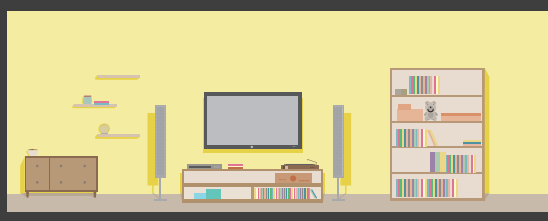
4 Safe as houses 4



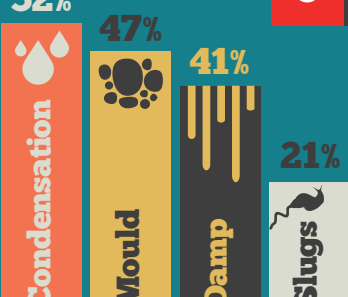
87% of students did not have smoke alarms in their properties whilst only 32% had carbon monoxide detectors



Vita Student adheres to all regulations and rules for energy efficiency and building safety



3 Quality street 3



76% of students had experienced at least one problem with the condition of their rented home



Vita Student accommodation is purpose-built to the highest standard

2 Hello...? hello...? 2

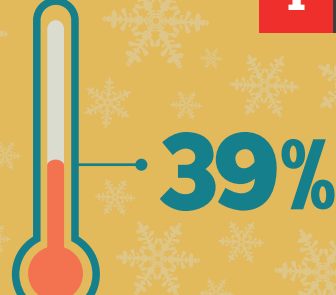


53% had experienced delays in getting repairs carried out and 34% had difficulty getting in touch with their landlord or agent

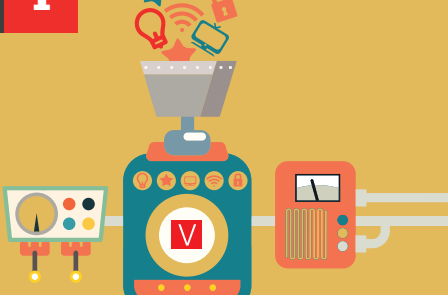


All of our developments have an on-site manager and we also have a dedicated mobile app so that students can easily contact us directly

1 Ice ice baby... 1



39% were struggling to pay energy bills as well as their rent



All bills are included when you live with Vita Student, including energy, 100mb broadband and WiFi